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FOR IMMEDIATE RELEASE

Hip-Hop Single 'Don't Matter' Hits #2 On Billboard Magazine Hot 100

Producer/performer Tony Love who co-wrote 'Don't Matter' with Grammy-nominated Akon says it matters being #2 on the Billboard Hot 100.

Atlanta, Georgia / March 2, 2007 – Akon's 'Don't Matter' from the album 'Konvicted' hit #2 on [Billboard magazine's Hot 100](#).

"It's incredibly exciting to be involved in a song seeing so much success," says [Tony Love, who co-wrote 'Don't Matter' with hip hop artist](#). "This matters."

The *Billboard* Hot 100 is the music industry standard in the U.S. for measuring the popularity of singles. It's issued weekly by *Billboard* magazine. Rankings are based on airplay and sales.



Tony Love

Love also appears in the 'Don't Matter' music video. The song 'Don't Matter' is featured in a Verizon Wireless to promote V CAST services and mobile music capabilities on Verizon Wireless handsets. Akon acts in the commercial becoming the first music artist to appear in a Verizon Wireless TV Ad.

Love has performed with an eclectic group of recording artists including R&B/hip-hop, classic soul, rock 'n' roll and blues artists. He's played guitar or bass on recent hits from various recording artists including: India Arie ('I Am Not My Hair'), T.I., Kelis ('I'm Bossy'), Young Jeezy, Rick Ross, Obie Trice ('Snitch') and Gwen Stefani ('Sweet Escape').

Love has toured with such diverse artists LL Cool J, Luther Vandross, 'N Sync and Akon.

Love is preparing to go on tour to perform with Akon and Grammy-award winning singer Gwen Stefani. He plays guitar on her single 'Sweet Escape' which has reached #4 on [Billboard magazine's Hot 100](#).

[Love released his solo CD 'It's All About Love' in 2004.](#) It's a collection of songs recorded in between his touring and live performances. It has a message of love.

"Love for your fellow man, the love of music, singing and playing of instruments, guitar, bass, drums and keyboards," says Love. "It's also about unconditional love, what you should give and what you need and want from that special someone."

About Tony Love: Tony Love is a seasoned guitarist/bassist who can play a variety of styles proficiently. His recording credits include playing bass and guitar with Pink, TI, Rick Ross and UGK. Just to name a few. He's preparing to tour with Gwen Stefani whose single 'Sweet Escape' reached #4 on Billboard [Billboard magazine's Hot 100](#). Love has signed with Konvict Records as a session musician/producer/song writing/recording artist.

About Akon: Akon is the son of jazz percussionist Mor Thiam. He grew up in Senegal and moved to New Jersey in his teens where he discovered hip hop music. He recorded his first song 'Operations of Nature' when he was 15. He wrote the lyrics. Tony Love wrote the music. That's when he and Love met for the first time.

About Billboard Hot 100: The *Billboard* Hot 100 is the music industry standard in the U.S. for measuring the popularity of singles. It's issued weekly by *Billboard* magazine. Rankings are based on airplay and sales.

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